Docket No.: 20171/1201691-US1 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

William B. Pittard et al.

Application No.: National Phase of

PCT/US2005/002843

Confirmation No.: N/A

Filed: Concurrently Herewith

Art Unit: N/A

For:

SIMPLIFIED CONTROL SYSTEM FOR

ELECTRONIC MEDIA

Examiner: Not Yet Assigned

INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement accompanies the new patent application submitted herewith.

In accordance with 37 CFR 1.98(a)(2)(ii), Applicant has not submitted copies of U.S. patents and U.S. patent applications.

Other information being provided for the examiner's consideration follows:

An International Search Report, dated March 20, 2006, which issued during the prosecution of International Application No. PCT/US2005/002843 which corresponds to the present application.

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

The Commissioner is authorized to charge any deficiency of up to \$300.00 or credit any excess in this fee to Deposit Account No. 04-0100.

Dated: July 27, 2006

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Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/B/PTO				Complete if Known		
				Application Number	Not Yet Assigned	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Filing Date	Concurrently Herewith	
				First Named Inventor	William B. Pittard	
				Art Unit	N/A	
				Examiner Name	Not Yet Assigned	
Sheet	1	of	1	Attorney Docket Number	20171/1201691-US1	

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY		Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
	AA*	US-6,597,374	07-22-2003	Baker et al.	-	
	AB*	US-6,788,241-A1	09-07-2004	Arting et al.		

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
	No.1	Country Code ³ -Number ⁴ -Kind Code ⁵ (# known)				T	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not *EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to application. *CITE NO.: Those application(s) which are marked with an single asterisk (*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 If possible. ⁵ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS				
Examiner Initials	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²	

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¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/02843

A. CLAS	SIFICATION OF SUBJECT MATTER G08C 19/00;H04L 17/02;H03M 11/00;G09G 5/00						
USPC: 340/825.69,825.72;341/175,176,177;345/666 According to International Patent Classification (IPC) or to both national classification and IPC							
B. FIELI	DS SEARCHED						
Minimum documentation searched (classification system followed by classification symbols) U.S.: 340/825.69,825.72;341/175,176,177;345/666							
Documentation	on searched other than minimum documentation to the	extent that suci	h documents are included in	the fields searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)							
C DOC	UMENTS CONSIDERED TO BE RELEVANT		· · · · · · · · · · · · · · · · · · ·				
Category *	Citation of document, with indication, where ap			Relevant to claim No.			
A	US 6,597,374 B1 (BAKER et al) 22 July 2003 (22.0	7.2003), see w	hole document.	1-20			
A	US 6,788,241 B2 (ARLING et al) 07 September 200	04, see whole d	ocument.	1-20			
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Further	documents are listed in the continuation of Box C.	See	patent family annex.				
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	t defining the general state of the art which is not considered to be		principle or theory underlying the				
"B" carlier ar date	oplication or patent published on or after the international filing	cor	cament of particular relevance; the nsidered novel or cannot be conside p when the document is taken alone	red to involve an inventive			
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"O" qocaznen	t referring to an oral disclosure, use, exhibition or other means						
	t published prior to the international filing date but later than the	ac 0000	nument member of the same patent	Paristy			
Date of the actual completion of the international search Date of mailing of the international search							
05 March 2006 (05.03.2006) 1 2 0 M A R 2006							
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Authorized officer							
Cor	umissioner for Patents	William L.	Bangachon ////////////////////////////////////	K 1/11/kn/M			
Ale). Box 1450 xandria, Virginia 22313-1450	o. 703-308-6071)				
Facsimile No. (571) 273-3201							

Form PCT/ISA/210 (second sheet) (April 2005)